

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:) Examiner: Huynh, Chuck
	Roundtree et al) Art Unit: 2617
Applic	eation No.: 10/705,764) Confirmation No. 4384
Filed:	11/10/2003	CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 on August 14, 2006. Typed or Printed: Yvette L Chriscaden Signature
For:	APPLICATION PACKAGING AND BRANDING IN A FEATURE/SERVICE/SOLUTION CLIENT-SERVICE DELIVERY ENVIRONMENT	

Mail Stop RCE Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPOSE TO FINAL OFFICE ACTION IN SUPPORT OF REQUEST FOR CONTINUED EXAMINATION UNDER 37 CFR §1.114

Dear Sir:

In response to the final Office Action mailed July 5, 2006, Applicant respectfully requests the Examiner to reconsider the captioned application in view of the remarks to follow.

Listing of the Claims begins on page 2 of this paper.

Remarks begin on page 7 of this paper.